

# Annual General Meeting 2016

## Sponsorship proposal

**19<sup>th</sup> April**  
**CaixaForum**  
**Madrid**  
**11:00 am**



**British Chamber**  
of **C**ommerce in Spain

## British Chamber of Commerce in Spain

The **British Chamber of Commerce in Spain** is the only independent Spanish-British business organisation in Spain.

Counting on **270 member companies**, its mission is to facilitate trade and investment between Spanish and British companies.

Every year, we hold **an average of 50 events** in Madrid, Barcelona and Malaga hosting members and institutions, as an enabler for business development and promoting the visibility of our members.

As a non-profit organisation, we offer **sponsorship opportunities to our members** in order to cover the costs and collaborate with member companies interested in increasing their visibility and access to our member companies.



### Annual General Meeting 2016

It is an official annual event to comply with the legal requirements of the Chamber to approve the accounts and to present the current and future activity of the organisation.

This year the elections of the **new Governing Council (2016-2018)** will take place. These elections happen every two years.

The General assembly will consist of **two parts**. The **first part** is the summary of the year and the voting for the new Governing Council. This will be directed towards 60 executive representatives from Spanish and British companies, who are also members of the chamber. The **second part** is a **closing with guests of honour** from leading companies and institutions in Spanish-British business relations.

It is one of our most relevant events and attracts a **large number of attendees**. This is also an opportunity for our members to feel closer to the organisation and the executive bodies and to participate in the relevant decision making.

Additionally, the **closing allows for an increased attendance** in the second part, including non-members and collaborators.

For this reason, **the sponsorship** of this event would be an excellent opportunity for visibility and networking.

#### When?

19<sup>th</sup> April 2016  
11.00am -3.15pm

#### Where?

CaixaForum Auditorium  
Paseo del Prado, 36; 28014 Madrid

#### Who is it directed towards?

The assembly will be attended by executive representatives from Spanish and British companies and institutions.

- > **Member companies**
- > **Collaborating companies**
- > **Institutions and organisations**
- > **Government representatives**

# Draft Programme

## General Assembly Programme

- 11:00 am** Registration and voting for the Governing Council 2016
- 11:20 am** Welcome and approval of the minutes from the previous Annual General Meeting in 2015
- Report on members and events
  - Report on communications and institutional relations
  - Report on the *British Investment in Spain Committee*
  - Approval of the financial report and 2016 budget
  - Report from the President of the British Chamber of Commerce in Spain
  - Questions and Answers
- Closing address by National Vicepresident
- 1:10 pm** Close of the voting

## Guests of Honour Programme

- 1:15 pm** Presentation from Bárbara Carmona, Director of Caixabank UK
- Presentation lead by H.M. Simon Manley, British Ambassador in Spain
- Closing ceremony lead by H.E. Engracia Hidalgo, Consejera de Economía, Empleo y Hacienda for the Community of Madrid
- Farewell from the AGM lead by Roger Cooke, President of the British Chamber of Commerce in Spain
- 2:15 pm** Networking lunch
- 3:15 pm** End

# Sponsorship Proposal

The sponsorship for the venue will be covered by Caixabank, owners of CaixaForum through its Social Work.

The Chamber wishes to offer the remainder of the sponsorship to one of its most relevant events to one or two member companies, with the aim to cover the cost of the catering and audiovisual.

Exclusive sponsorship: **€3,600 and 21% IVA**

Shared sponsorship: **€1,800 and 21% IVA**

## Benefits for the sponsor of the 2016 AGM

### Showcase

- Exclusive visibility in front of all the Chamber's members, speakers, institutions and guests at the Annual General Assembly.
- Exposal of your company and brand in the Assembly.
- Special thanks by the President for your contribution to the event.
- Visibility of your logo in all the communications by the Chamber, sent to more than 3000 subscribers including other members of the Chamber, potentials, members from other European Chambers, institutional representatives from national governments in Spain and the UK and other autonomous bodies such as the Comunidad de Madrid.
- Inclusion of your logo in the invitation to the AGM and in all the event material shown on the day of the event.

### Promote

- Exclusivity for shared branding of the event with the BCCS and the possibility of bringing marketing material from your company to the event.
- Thanks in our newsletter, in which we publish a short report about the AGM with a special mention to the sponsor.
- Brand exposure in all of our communication channels (website, social media and emailing).
- Opportunity to publish an article or exclusive interview on our website or newsletter.
- Presence in the official photographs and right of use for your company communications.

### Connect

- Connect and establish new business relationships with more than 60 executive representatives from Spanish and British companies who are members of the chamber and through the communications to our contacts database (more than 3000 contacts).
- Invitation for your contacts: the possibility to invite up to 5 people to the networking cocktail.

## Sponsors and partners of the BCCS



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