


INNOVATION AND DIGITAL TRANSFORMATION: KEY DRIVER FOR SPAIN-UK ECONOMIC RECOVERY

— INNOVATION WEBINAR SERIES —

AN INNOVATION COMMITTEE EVENT:



COMITÉ DE INNOVACIÓN

 | **23rd** September

 | **8.30** am (UK time)

9.30 am (SPA time)

 | Microsoft Teams

 | English event

9.30 am | **Institutional welcome**
Luis Pardo, President of the British Chamber

INNOVATION COMMITTEE

AstraZeneca 

9.35 am | **Taking companies to the next level: from Digital Transformation to Digital Acceleration**
Sandra Fernández, Head of Scouting an New Business IoT& Big Data of Telefónica

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9.50 am | **UK overview: Accelerating the Adoptions of Advanced Digital Technologies**
Phil Young, Head of Strategy Policy Delivery of Digital Catapult

Gestamp 

10.05 am | **Round table: Experiences of British & Spanish companies**
Moderator: Paloma Castellano, Head of Hub Wayra Madrid
José María Gallardo, Innovation Manager of Iberdrola
Ricardo Varela, CEO of Localistico (UK Start-up)





10.45 am | **Q&A**



KNOWLEDGE PARTNER

11.00 am | **Spanish government perspective: Digital transformation in the Spanish industry**
Raúl Blanco, General Secretary of Industry and Small and Medium Business



11.10 am | **Institutional closing**
Hugh Elliott, British Ambassador to Spain