



Please join us in welcoming

**Chairman  
of Nestlé**

**Paul Bulcke**

**Monday, November 20, 2017  
9:30 a.m.-12:30 p.m.**

**Auditori Axa,  
Avinguda Diagonal, 547  
08029 Barcelona**



**Managing in times of uncertainty and  
unprecedented change**

Paul Bulcke, Chairman of the Board of Nestlé, joins us to speak about his rise through the ranks from marketing trainee to CEO at Nestlé and the importance of perseverance to succeed in business. He will also participate in a discussion with Peter Vanham, author of the popular book 'Before I was CEO'.

Join us for an insight into the life of one of today's most accomplished business leaders. You will also have the chance to put your questions to him in a Q&A session and network with like-minded individuals.

For more information, email [awlodek@euruni.edu](mailto:awlodek@euruni.edu).

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