

Mathieu Jaton

"Montreux Jazz Festival: Where the Business of Music is Driven by Passion and Emotion"

JUNE 2 AT 14:00

Museo de Historia de Barcelona
Sala Martí L'Humà - Plaza del Rey s/n
Metro Jaume I (L4)

RSVP

Celebrating its 50 year anniversary, the *Montreux Jazz Festival* stage has been graced with legendary artists like David Bowie, Deep Purple and Prince.

Festival CEO, Mathieu Jaton will give a special presentation with insights into the music business where he navigates everything from concept development and business strategy to deciding which acts to invite. Once again *EU* has joined with the festival as an atypical partner, allowing students to work with the festival organization team and gain hands-on experience in the field.

*MONTREUX
JAZZ Festival*

